













Organic Cotton and Natural Dyeing

We disclose classic methods of natural dyeing which have been inherited in various parts of the world.

It is a fabric brand with a wide selection in response to the demands of appearance, touch and colors, incorporating organic cotton with natural dyes such as madder plant dye which is considered to be one of the oldest plant dye in the world, and likewise, rack which is assumed to be one of the oldest animal dye, and last but not least, natural indigo.

Fusion of organic cotton with dye where no chemical is used at all may be expressed as a "fabric grown in the fields ".

These products, in collaboration with the technologies Kuroki has cultivated for many years, dyeing technique such as rope dyeing as well as cheese dyeing, create the appearance and touch that a product demands.







Now and Future of an organic cotton.

Extracted from an article "Organics in Jeanswear" by WGSN

Interest in the fabric using organic cotton is not limited to T shirts, underwears, and baby's clothings anymore, but has expanded widely into denim items as well. In addition to the soft and supple touch of the organic cotton, social awareness for an environmental problem in a global scale also has a very big affect to this trend. Consumers not only select name brand fashion items, but also products with less environmental impact.

In order to respond to these needs, it is very important to grow organic cotton, and capture this viewpoint, not as a short term project, but to build up experiences on a long term basis.

The blessings of organic cotton protect health of animals such as rhinoceros and elephants in Tanzania and Zambia, for example, which clearly indicates that this measure is highly related to the preservation of the ecosystem.

It is said that as of 2005, the market of organic cotton is considered to be 800,000,000 to 1,000,000,000 US dollars. However, by 2010, it will increase to 1,500,000,000-2,000,000,000 US dollars.

They are mainly grown in countries such as Turkey, Tanzania, Pakistan, India, Uganda, China today. Although the production volume of organic cotton in the U.S.A. is low, a high quality organic cotton is being grown in California. Not only is this trend expanding in California, but is also spreading to Texas, New Mexico, Missouri, and other states, increasing consistantly, today's volume of production the progressive form.









Denim industry is an industry that can definitely contribute to the thought of Lohas' motto, "Society with persistance".

Natural composition hidden in organic denim supports the life cycle from cradle to cradle.

Kuroki's "Nature Spirit" is making a world debut as the new fabric with global ecological problem always in mind.











