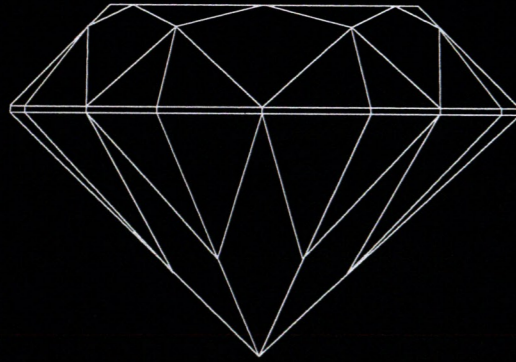


# Vajira®

Valuable radiance polished  
by free will



## Story

Vajira® means "hardness" in Sanskrit.

This "hardness" expresses the "hardest of all metal", and also used as an abbreviation for "diamond : the hardest stone". In Japan, it is also known as "Bazara" or "Bajira". In turn, it expresses noble heart, who would create wonderful things by denying the conventional authority that lacks ability and rationality, yet respecting the traditional restriction, and acting freely, and apply them to brighten the lives. And in order to achieve this noble heart, those with fortune, those with intelligence should free oneself from personal earthly desires.

## Fabric

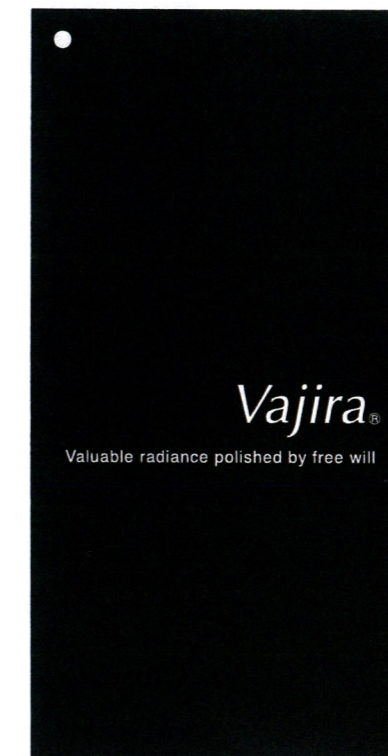
"Vajira®", a new textile developed by Kuroki Inc.'s Development Department, employs cotton of the highest grade, making full use of Japanese advanced twist yarn technology. High density, high quality double twisted and triple twisted yarn emits beautiful luster. However, by particular fabric processing and dyeing method, it gives greater flexibility of texture not known until today. Why not give your fabric greater luster and fresh finish using the "post process dyeing" method, typical in the Bitchu area,. Kuroki Inc will be more than happy to support you.

# Vajira®

To convey the benefits of this product to the consumers:

## "Vajira®" original Tag

To directly convey the benefits of "Vajira®", we have prepared an original tag (double folded paper) which may be attached to every product employing our "Vajira®". On the cover of this tag will be a photo of "Vajira®" fabric with a catch copy. On the inside will be the characteristics of the fabric, revealing its high quality.



# Vajira®

Valuable radiance polished  
by free will

## Story

Vajira® means "hardness" in Sanskrit. This "hardness" expresses the "hardest of all metal", and also used as an abbreviation for "diamond : the hardest stone". In Japan, it is also known as "Bazara" or "Bajira". In turn, it expresses noble heart, who would create wonderful things by denying the conventional authority that lacks ability and rationality, yet respecting the traditional restriction, and acting freely, and apply them to brighten the lives. And in order to achieve this noble heart, those with fortune, those with intelligence should free oneself from personal earthly desires.

## Fabric

"Vajira®", a new textile developed by Kuroki Inc.'s Development Department, employs cotton of the highest grade, making full use of Japanese advanced twist yarn technology. High density, high quality double twisted and triple twisted yarn emits beautiful luster. However, by particular fabric processing and dyeing method, it gives greater flexibility of texture not known until today. Why not give your fabric greater luster and fresh finish using the "post process dyeing" method, typical in the Bitchu area,. Kuroki Inc will be more than happy to support you.