

Entrusted fabric with the unprecedented functional beauty.

Fusion of toughness and softness, an innovative significance.

Story

"Dual" means "double" or "twofold", and "Mission" means "duty" or "truevocation". Up until now, it was believed that a fusion of "durability" and "comfort" of textile was impossible. As a denim maker, this became a "mission" for Kuroki. Dualmission® is a consummation of Kuroki's ardent sence and passion of duty, to consistently pursue and develop new type of denims. Denim with completely new characteristic and function. Dualmission® sublimated the material, which had been intended for military use in harsh environment, not only as denim but as a fashionable textile. Dualmission® is capable of overturning the basic meaning and existence of future denim.

Fablic

Dualmission® is a brand new type of fabric, incorporating the NYCO version of Vista's high functional product, Cordura®, which is a blend of nylon and high quality cotton.

Toughness that can endure harsh environment, and softness and comfort of cotton, along with the stylish expression of the fabric is now available from the same textile. Furthermore, it is very easy to take care of, and it hardly discolors.

In the past, Cordura® Nylon had been used for military outfit and military drill suits. Today, through Kuroki's effort and original technology, (NYCO) version, high quality combination cotton, was reborn as an innovative fabric for fashionable clothing. In other words, this could signify a historic moment establishing a conventional idea anew.

Positive existence of Cordura, material used for a military purpose.

Cordura®(NYCO)version, a combination material of nylon and high quality cotton is used in Dualmission®.

NYCO is an innovative material, superior in strength than cotton, but at the same time, has the advantage of that pleasing touch of cotton.

Military has adopted this material for their outfits for more than 25 years.



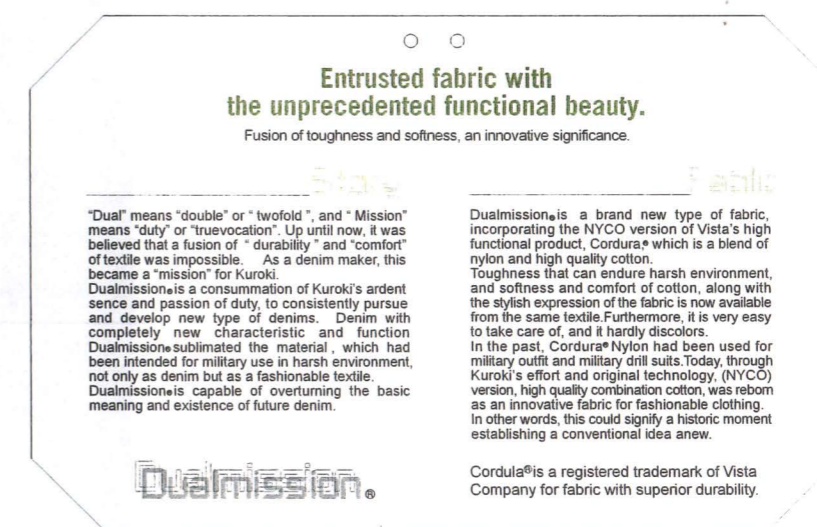
Cordura® is a registered trademark of Vista Company for fabric with superior durability.

Package

In order to convey the features of this fabric to the consumers, for the products using "Dualmission®", an original paper labels (folded tag) are available.

It is designed to relay the product image through photo of the fabric and catch phrase on the cover, and to convey the charm and fine quality of the fabric by explaining the features of the fabric in the inside.

Please apply as a sales promotional tool for Dualmission®.



"Dualmission®" ORIGINAL LABEL



"Dualmission®" ORIGINAL WOVEN LABEL